

THE NEW MEDICARE PLAN FINDER

Open Enrollment **October 15 - December 7**

For the first time in 10 years, Medicare's most used tool, the **Medicare Plan Finder** has a new look and features.

WHY?



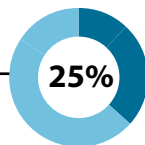
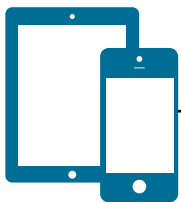
61 million people enrolled in Medicare



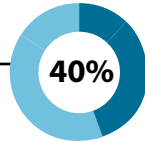
20 million people used Plan Finder during Open Enrollment 2018



10,000 people enroll in Medicare **EACH DAY**



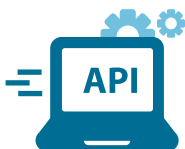
of people used Plan Finder on a mobile device last year



increase of mobile users over 2017

Medicare.gov is now **completely mobile optimized!**

COMING SOON



Real-time plan data API for 3rd party users



WHAT'S NEW?



Personalized search to find and compare plans



More information about extra plan benefits



Improved comparison of coverage options



Simpler drug list built from prescriptions you filled



More **accurate drug pricing**

HOW TO ENROLL IN A PLAN



Medicare.gov/plan-compare



1-800-MEDICARE
(1-800-633-4227)



Find a **local SHIP counselor**



Ask a **trusted agent or broker**